SHE IS VISIONARY:

TEN

A Decade of Becoming, Building & Blooming Again

PARTNERSHIP PREVIEW

MARCH 6, 2027 • COLUMBUS, OHIO
WOMEN'S HISTORY MONTH

Private • Invitation-Forward • Approximately 75 Guests



One gathering. A growing vision.

In late 2015, founder Adrienne Ruff felt called by God to host a vision board gathering. As a mother, wife, and corporate professional, she was also making room for her own purpose and entrepreneurial aspirations.

The January 2016 gathering grew beyond its original plan as women asked for more connection and support. That momentum led to conferences, retreats, workshops, co-working experiences, Women en Blanc brunches, and business givebacks.

2015 — The vision

Planning begins in November and December.

2016 — The first gathering

January vision board event; corporate departure in September.

2017 — The first conference

More than 200 women at Pinnacle in Grove City.

2027 — TEN

Ten years since the first SHE Is Visionary conference.

Founded by Adrienne Ruff | Columbus-based nonprofit organization

THE ORGANIZATION BEHIND THE EXPERIENCE

Four pillars. One shared purpose.

SHE Is Visionary creates meaningful experiences that help women reconnect with themselves, find community, and take practical steps toward their goals.

01 Identity & Purpose

Reconnect with who you are, what brings you joy, and what you envision beyond everyday roles.

02 Confidence & Well-Being

Make room for your own fulfillment, recognize your worth, and build the confidence to move forward.

03 Connection & Community

Find encouragement and meaningful relationships in spaces where women feel seen and supported.

04 Vision & Action

Turn aspirations into practical next steps through personal development, career exploration, and entrepreneurship.

These are the organization's enduring pillars. TEN's Become, Build, Shift, Begin Again, and Bloom themes guide the anniversary storytelling.

What can happen in ten years?

“Ten years can feel like yesterday.”

Careers shift. Businesses are built. Families grow. Relationships begin and end. Dreams change. Priorities evolve. Women reinvent themselves — sometimes more than once.

TEN is not simply an anniversary. It is an invitation to pause long enough to recognize what a decade can hold — and who we have become inside of it.

01 — BECOME

02 — BUILD

03 — SHIFT

04 — BEGIN AGAIN

05 — BLOOM

Private by design. Powerful by intention.

75
CURATED GUESTS

10
FEATURED WOMEN

1
INTIMATE EVENING

March 6, 2027 • Women's History Month • Columbus, Ohio

An invitation-forward anniversary dinner designed around elevated hospitality, meaningful storytelling, intentional connection and the emotional power of looking back — without recreating the past.

Cocktail reception • Seated dinner • Short film • Intimate conversation • Reflection • Closing moment • Optional Afterglow



CONCEPT RENDERING

Not the biggest room. The right one.

An intentionally curated mix of women whose influence shows up in different ways.

EXECUTIVES

Corporate leaders • senior professionals

ENTREPRENEURS

Founders • business owners • builders

CREATIVES

Designers • artists • storytellers • makers

COMMUNITY LEADERS

Civic voices • nonprofit leaders • advocates

TASTEMAKERS

Women with cultural, social and network influence

LEGACY SUPPORTERS

Women connected to the original She Is Visionary story

Some were there at the beginning. Some are joining the story now. All belong in the room.

Ten women. Ten journeys. One collective reflection.



Illustrative creative concept; final profiles will use actual featured women and production assets.

The featured women represent different arenas of influence, leadership and life experience. Each woman's story explores where she was, what shifted, what she built, what she learned and who she is now.

CONTENT ECOSYSTEM

- 10 short cinematic portrait films
- 1 collective anniversary film premiered at the event
- Teaser clips + quote moments leading into TEN
- Select post-event storytelling and recap content

Central question:

What can happen in ten years?

Welcome → discover → connect → dine → reflect → celebrate.

01 ARRIVAL

The TEN Toast • Message Wall

02 DISCOVERY

Portrait moments • Connection

03 DINNER

Seated dinner • Intentional seating

04 STORY

Film • Conversation • Recognition

05 CLOSE

Closing reflection • Dessert

06 AFTERGLOW

Optional continued connection

Meaningful presence over mass exposure.

She Is Visionary: TEN gives partners the opportunity to become part of a story — not simply place a logo inside an event.

ALIGNMENT

Women • leadership • community • evolution

PROXIMITY

A curated room designed for conversation and connection

CONTENT

Professional storytelling, photo and video moments

OWNERSHIP

Distinct brand moments rather than generic logo placement

LONGEVITY

Presence before, during and beyond the anniversary evening

INTENTION

Limited partnerships preserve the integrity of the experience

This isn’t about reaching the biggest room. It’s about being remembered in the right one.

A few intentional ways to align with TEN.

PRESENTING PARTNER

Lead the overall anniversary experience

Corporate • healthcare • finance • retail

TEN STORYTELLING PARTNER

Support the 10-women film campaign

Media • healthcare • corporate • professional services

DINNER / HOSPITALITY PARTNER

Support the seated dinner experience

Hospitality • financial • corporate

SUPPORTING / COMMUNITY PARTNER

Meaningful visibility without owning an activation

Community • professional services • small business

CUSTOM GUEST MOMENT

Optional tailored moment if it strengthens the experience

Toast • Scent • Final Pour • gifting

CREATIVE / IN-KIND PARTNER

Product or service support aligned to event needs

Print • AV • media • culinary • gifting

PARTNERSHIP OPPORTUNITIES

A small number of meaningful partners.

PRESENTING PARTNER	$10,000	**Exclusive • Up to 10 hosted seats**	Top billing • strongest brand presence • event-wide integration • event website • select content • verbal recognition
STORYTELLING PARTNER	$5,000	**Exclusive • Up to 5 hosted seats**	Association with the 10-women film campaign • content presence • event recognition • select recap assets
DINNER / HOSPITALITY	$3,500	**Exclusive • Up to 4 hosted seats**	Integration into the dinner experience • menus/table touchpoints • acknowledgment • select content
SUPPORTING / COMMUNITY PARTNER	$1,500	**Limited • 2 hosted seats**	Event website • social media recognition • event signage • selected acknowledgments • post-event recognition

Our $20,000 sponsorship goal is designed to underwrite the full TEN experience, host the Featured TEN + one guest each, and keep invited guest admission minimal. Custom, in-kind and hybrid partnerships are welcome.

SELECT CREATIVE + IN-KIND OPPORTUNITIES

Select needs may be supported through donated product, services or hybrid support.

PRINT + SIGNAGE

Statement board • menus • place cards • event collateral

PHOTO + VIDEO

Event coverage • portraits • editing • content capture

AV + PRODUCTION

Screen • sound • lighting • stage / riser

GIFTING

Featured TEN gifts • guest keepsakes • beauty • accessories

CULINARY

Dessert • espresso • specialty beverage • hospitality add-ons

GUEST EXPERIENCE

Select product or service contributions that enhance the evening

Floral + event design partnership is confirmed. Remaining in-kind support is valued at fair market value and aligned with an appropriate level of recognition.

Optional examples — developed only when they enhance the guest experience.



THE TEN TOAST

Presented by [Partner]



THE FINAL POUR

Presented by [Partner]

TAILORED MOMENT

The TEN Toast
The Scent Bar
The Final Pour
Gifting / keepsakes
Other aligned ideas

Illustrative only. Custom moments are optional and developed collaboratively based on fit, space and event needs.

The partnership can extend before, during and after TEN.

BEFORE

Event website
Featured-woman campaign
Partner announcement
Selected social/video content

DURING

Experience ownership
Guest touchpoints
Event signage
Professional photo + video
Verbal recognition

AFTER

Recap content
Selected photo/video assets
Post-event acknowledgment
Ongoing story archive

The physical room is intentionally intimate. The story is designed to travel farther.

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WOMEN'S HISTORY MONTH • COLUMBUS, OHIO

Partnerships are intentionally limited.

We invite aligned partners to help shape a memorable room — and the stories that leave it.



JOIN US
AT THE TABLE.

SHE IS VISIONARY: TEN

Saturday, March 6, 2027 | Columbus, Ohio

Celebrating ten years since our first conference in 2017.



PARTNERSHIP INQUIRIES

Adrienne Ruff

Founder, SHE Is Visionary

sheisvisionary@gmail.com

sheisvisionary.com

A Columbus-based nonprofit organization